



We create chemistry

News Release

BASF supports farmers by offering xarvio FIELD MANAGER free of charge for the 2020 season

RESEARCH TRIANGLE PARK, NC, April 14, 2020 – BASF announced it will offer xarvio™ FIELD MANAGER free of charge to farmers in the U.S. and Canada for the 2020 season. xarvio FIELD MANAGER offers crop production solutions that allow farmers to monitor their fields through digital tools. As farmers across North America continue to provide the world with safe and nutritious food during this challenging time, this digital solution will help farmers maintain their operations with as little impact as possible.

“Especially now, farmers can benefit greatly by using digital tools to monitor their fields and stay connected with their staff and agronomy advisors when in-person contact and travel are limited,” said Warren Bills, Regional Commercialization Lead for BASF Digital Farming Solutions. “Farmers and advisors can gain greater efficiency when utilizing digital agronomy tools and recommendations to grow healthy crops, and we’re glad to offer our technology free of charge this growing season to farmers in North America.”

xarvio FIELD MANAGER is a digital crop optimization platform and mobile app offering field and field-zone-specific real-time information and recommendations on how to produce crops most efficiently. This solution gives farmers further access to timing and variable rate map applications in various crops for weed, disease and

Media Relations contact
Odessa Hines
Phone: 919-886-8081
Odessa.Hines@basf.com

BASF Corporation
2 TW Alexander Drive
Research Triangle Park, NC
27709
www.basf.com

better pest management. Especially valuable is the new data exchange and cross-farm dashboard feature, which allows farmers and advisors to better collaborate within xarvio FIELD MANAGER without the need for in-person meetings. These features are also available in the xarvio app for mobile devices.

For the latest information on xarvio FIELD MANAGER, please visit <https://www.xarvio.com/global/en/FIELD-MANAGER.html>.

About BASF's Agricultural Solutions division

With a rapidly growing population, the world is increasingly dependent on our ability to develop and maintain sustainable agriculture and healthy environments. Working with farmers, agricultural professionals, pest management experts and others, it is our role to help make this possible. That's why we invest in a strong R&D pipeline and broad portfolio, including seeds and traits, chemical and biological crop protection, soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we connect innovative thinking and down-to-earth action to create real world ideas that work – for farmers, society and the planet. In 2019, our division generated sales of €7.8 billion. For more information, please visit www.agriculture.basf.com or any of our social media channels.

xarvio Digital Farming Solutions

xarvio is at the forefront of the digital transformation of agriculture optimizing crop production. xarvio offers digital products, based on a global leading crop model platform, which deliver independent field-zone-specific agronomic advice enabling farmers to produce their crops most efficiently and sustainably. xarvio™ SCOUTING and FIELD MANAGER are being used by farmers in more than 100 countries worldwide. For more information please visit xarvio.com or any of our social media channels.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 18,800 employees in North America and had sales of \$18.4 billion in 2019. For more information about BASF's North American operations, visit www.basf.com/us.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 117,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions,

Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2019. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.